



**FOR IMMEDIATE RELEASE**

**Media Contact:**

InnVision Shelter Network  
Adam Klein, Manager, Marketing & Strategic Projects  
[aklein@ivsn.org](mailto:aklein@ivsn.org)  
Tel: 650-346-3731

**IKEA GIFT OF FURNISHINGS TO INNVISION SHELTER NETWORK  
KICKS OFF HOLIDAY APPEAL; PROVIDES VISIBILITY FOR HOMELESSNESS**

*IKEA Furnishings from 'Oprah's Live The Life You Want Weekend' will refurbish five interim housing apartments for homeless families and individuals at local shelters*

**MENLO PARK, CA November 12, 2014** – [InnVision Shelter Network](http://www.ivsn.org) (IVSN) will receive a holiday donation for its annual Holiday Appeal this weekend – a donation of home furnishings from IKEA, East Palo Alto – following a brief appearance as stage decorations at Oprah's The Life You Want Weekend in San Jose.

The IKEA furnishings will be installed at two local shelters for homeless families. These shelters are part of a system of 17 facilities operated by InnVision Shelter Network that serve homeless families and individuals throughout Silicon Valley and the San Francisco Peninsula. In total, IVSN serves 1000 people every night in facilities-based programs and many more through non-site based programs. A significant number of people assisted by IVSN are homeless Veterans. The gift of furnishings from IKEA is much needed and will allow IVSN to replace older beds, mattresses, couches, tables, chairs and lamps in its facilities.

Dr. Brian Greenberg supervises the programs and services at InnVision Shelter Network. He stated, "In addition to providing case management that helps our clients find employment, or re-employment, and a rapid return to housing, donations like these furnishings are very important to the success of our clients. We are deeply committed to conducting our programs in safe, clean, bright and aspirational environments at all of our facilities for the people we serve. In-kind donations, financial donations, and volunteers from compassionate corporate partners like IKEA are critical to helping us achieve that goal. We are very grateful for their help."

The InnVision Shelter Network Holiday Appeal is already underway with requests to the community for financial support to help raise \$3,750,000 by December 31<sup>st</sup> to fund programs throughout the year. Last year, 90% of the families and 70% of the individuals who successfully graduated from IVSN's interim housing programs returned to permanent housing and ongoing self-sufficiency. To learn more about the organization, and to make a gift of financial support, visit [www.ivsn.org](http://www.ivsn.org).

## InnVision Shelter Network



“The programs at InnVision Shelter Network literally change lives and we are proud to be a corporate partner,” says Jill Matherson, General Manager at IKEA, East Palo Alto. “The theme of Oprah’s event this weekend is inspiring to everyone in our community and we are especially glad to be donating needed furnishings from the event to IVSN’s high-impact programs. Our co-workers have organized and completed several meaningful volunteer projects at multiple IVSN facilities. We are glad to be assisting a program that provides such a positive living environment for people working hard to overcome homelessness, find employment and return to a place they can call ‘home’.”

### **About InnVision Shelter Network (IVSN)**

InnVision Shelter Network provides stabilization and interim housing together with an array of supportive services (“Beyond the Bed”) to homeless families and individuals throughout Silicon Valley and the San Francisco Peninsula. IVSN operates 17 facilities from San Jose to Daly City, with the goal of helping its clients rapidly return to housing and ongoing self-sufficiency.

Through its “Beyond the Bed” service model, 90% of the families and 70% of the individuals that graduate from IVSN’s interim housing programs successfully return to permanent housing and ongoing self-sufficiency. Through donations from the community – including financial contributions, in-kind donations, and volunteerism – IVSN finds the support needed to change the lives of those in our community struggling with poverty and homelessness to gain valuable skills that lead to long term self-sufficiency.

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