

GoodMoves

Dedicated to helping homeless families and individuals return to stable housing and self-sufficiency.

Summer / Fall 2017 Newsletter

Iulita Takes Charge Of Her Life



Iulita coming home from work

Iulita was in an abusive marriage. By July of 2016, the violent behavior from her husband had begun to include their children, and their housing situation became unstable. Iulita was working two, sometimes three jobs – full time in an Alzheimer care facility and part-time providing in-home patient care. She was the sole provider, paying rent, utilities

and looking for assistance from community organizations and her church to keep her children fed and clothed.

In July, 2016 they were evicted from their apartment, citing too many people living there. Iulita found another apartment for \$1200 per month but by December the rent increased to \$2200 and she was out of options. She decided she was ready to leave her husband – even though it meant they would become homeless.

Fortunately, Iulita had a sister who took them in briefly. She was resourceful and found help at LifeMoves and was accepted into the program. “I was deeply embarrassed. I didn’t know how to talk about what happened,” Iulita says. She opened up to the therapist at LifeMoves and embraced the help they offered. She worked hard and saved money and in June, 2017 Iulita filed for divorce from her husband.

After just four months at LifeMoves, she was ready to re-launch their lives! LifeMoves helped her find a full-time job at an assisted living facility in Modesto and a house she can afford for the long term. Her children will start at new schools within walking

distance and work is a 15-minute drive away. Iulita’s mother is helping with childcare to give her the flexibility to work the hours she needs to maintain her independence and self-sufficiency. She thanks LifeMoves for providing the therapeutic help and practical support that gave her the opportunity to rebuild her life. We are so proud of her success!

If you would like to help LifeMoves assist more people like Iulita, please consider supporting LifeMoves financially. **Donate online: www.lifemoves.org/donate. To learn more, take a tour, or volunteer, please contact Andrew Knaack, aknaack@lifemoves.org, 650.685.5880 ext. 180.**



Safe and happy in their new home

“I knew I could make a living, but I needed some time to save. I also needed to face – and begin to heal from – the trauma of years of abuse.”
– Iulita

From Our CEO



CEO Bruce Ives, John Sobrato Sr., Meredith Liu and Daniel Lurie

LifeMoves is fortunate to have many friends – volunteers, donors, community partners and corporate sponsors who make our work possible. They create the foundation for our clients' success, where 93% of families and 72% of individuals who complete our program return to stable housing and self-sufficiency. We are also grateful to have "friends in high places" – thought leaders who are champions in the fight to end homelessness. At our annual thought leadership luncheon in Palo Alto this past March, more than 400 guests heard from John Sobrato Sr., (Founder, Sobrato Family Foundation), Daniel Lurie (CEO, Tipping Point Community) and Meredith Liu (President, Primary School) about the critical need for public-private partnership in tackling big problems like homelessness. This point was also underscored in opening remarks by Dave Cortese, President of the Santa Clara County Board of Supervisors.

In July, we had 100 guests at our Veteran's Benefit in Los Altos Hills who heard from Hoover Fellow and Former Chief of Naval Operations Adm. Gary Roughead. His thoughtful comments emphasized the need for programs like ours to serve the homeless veterans who make up one-fifth of our adult clients.

We are very excited to welcome J.D. Vance to our Move It Forward Breakfast in Burlingame on October 5th. His best-selling book, *Hillbilly Elegy* speaks about poverty, addiction, resilience, and redemption – themes that resonate with so much of our work. We also look forward to hearing about Mr. Vance's latest efforts to combat the opioid addiction crisis.

We are humbled that such busy and prominent people support LifeMoves. Their passion for our clients' success gives us hope and helps guide us on our journey to break the cycle of homelessness for the families and individuals we serve.

Warm regards,

A handwritten signature in black ink, appearing to be "Bruce Ives".

Bruce Ives
CEO

Meet Our Newest Board Members



Sarah Boisseree heads the Corporate Planning team as the Senior Financial Analyst at Salesforce. Previously she worked as a Financial Analyst at NetApp. Sarah is a member and former Co-Chair of LifeMoves NextGen Board.

Sarah first became involved with LifeMoves in high school as a volunteer at LifeMoves | First Step for Families in her hometown of San Mateo, CA.

She graduated from Stanford University in 2013 with a B.S. in Management Science and Engineering.



Amanda L. Riddle is a partner in the law firm of Corey, Luzaich, de Ghetaldi, Nastari & Riddle where she represents clients in various general and complex litigation matters, including business, employment, elder law, personal injury, and mass torts and manages the firm's employment law practice.

In 2008, Amanda co-founded the San Mateo County Bar Association Legal Clinic Committee, which provides on-site legal services to residents of LifeMoves facilities and other homeless shelters on the Peninsula.

She earned her Doctor of Law (J.D.) from the University of San Francisco School of Law and her B.A. in Law & Society from the University of California, Santa Barbara.



Melissa Selcher leads Brand Marketing, Communications, and Social Impact for LinkedIn, with over 20 years of experience in communications and marketing.

Prior to LinkedIn, Melissa was the Chief Communications Officer at Cisco, overseeing all communications and investor relations globally.

At LifeMoves, Melissa is leveraging her deep experience in communications to assist the Development Committee with strategic messaging initiatives.

Melissa earned a Master of Business Administration from the University of Berkeley's Haas School of Business and her Bachelor's degree in Political Science from Princeton University.

In 2017, she was named one of PR News' Top Women in PR.

Youth Volunteers Make A Huge Impact

LifeMoves Summer Adventure Camp provides the children of homeless families in our five family locations the opportunity to experience the thrill of summer camp. The summer, with assistance from 110 camp counselors (local teens who volunteered their time and energies), nearly 150 campers spent fun-filled days exploring the world and learning new things. In addition to the camp counselors, other local youth volunteers made a huge impact in the lives of our clients through their engagement in service projects and community participation programs.

Here are just a few photos from Camp. To see many more pictures and learn about all of their adventures, visit our Summer Adventure Camp blog: <https://lifemovessummercamp.wordpress.com/>.



Learning exotic paper airplane making



A visit to the California Academy of Sciences

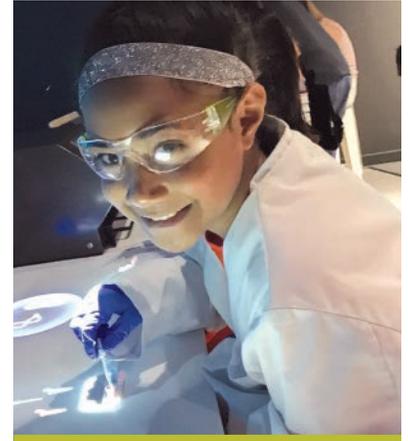


Camp Leader, Navya

THANK YOU CORPORATE PARTNERS



**Cisco, Erdal Team – Sereno Group Real Estate
and Texas Instruments for underwriting the cost
of LifeMoves Summer Adventure Camp 2017.
We are very grateful.**



In the Living Color Lab at C.A.S.



Ryan Kawahara and BSA Troop 75 refurbished the patio used daily by the clients at LifeMoves | Opportunity Services Center in Palo Alto



Ethan Politzer earned his ROPES (Rites Of Passage Experiences) award by collecting donations for families at LifeMoves | Haven Family House



Discovery at the beach



Camp Director, Emma



Junior firefighters for the day

Celebrating Client Success At LifeMoves | Opportunity Services Center



Marianne (left) was chronically homeless and now has a home

LifeMoves | Opportunity Services Center (OSC) in Palo Alto recently celebrated its 10th anniversary and reached a milestone achievement by helping our 50th OSC client to find housing. Every three months, LifeMoves hosts a Client Success Celebration for individuals at the

OSC who have overcome homelessness and achieved stable housing. It is wonderful to hear their personal stories.

The Opportunity Services Center is the only drop-in center of LifeMoves seventeen locations. It is open each day for homeless individuals and families with the opportunity to do laundry, take showers, eat healthy meals, get clothing and receive case management services. In addition to access to all of these services, the clients are able to meet with others on a similar journey who can provide support and inspiration.

At the most recent celebration in July, Philip Dah, Senior Director,

Multi-Service Centers, asked the clients to come up individually, receive a certificate of congratulations and share their journeys of overcoming homelessness with the audience gathered. In introducing the clients, Philip said “We are here to honor all the hard work our clients accomplished on their way back home to stable housing. They are not homeless, living on the street, anymore.”

To see the video from the celebration at the OSC, visit lifemoves.org/youtube

To help more clients at the OSC find stable housing, **donate online at www.lifemoves.org/donate**.

Fred’s Life Is Moving Forward

Fred is a Bay Area native who married his high school sweetheart, had three children and was able to support his family with jobs that paid well. Fred's life took a turn for the worse when he began taking drugs. By 2015 his addiction had cost him his job and led to a separation in his marriage. He was panic-stricken and didn't know where to turn for help. He couch-surfed at the homes of friends for a while, then lived in his car for six months. Eventually his car was repossessed and Fred ended up living unsheltered, on the streets. Anxious and depressed, he had hit an all-time low.

His life began to turn in the right direction when a Redwood City police officer befriended him and told him about LifeMoves | Maple Street. Staying at LifeMoves has helped him to get his life back on track. Fred is now 120 days sober and meets regularly with his case manager. Together, they develop task lists for Fred to accomplish, including errands like going to the DMV to resolve issues with his ID and license. To Fred, meeting with his case

manager is helping him gain positive momentum. He is searching for a job, going on interviews and attending sobriety meetings.

Fred describes the staff at LifeMoves as, "Supportive and good listeners who are always there for me. They give me their honest opinions about the things I need to do."

“They tell it like it is, they work with me; my case manager is realistic and very supportive. She gave me a path of things to do to move forward, and I have a real partnership with her.”
– Fred

Things are looking up for Fred now. He sees his family regularly again and is working on rebuilding his marriage. He has a job offer at a car dealership waiting for him once his DMV issues are resolved. He continues to work closely with his case manager each week and enjoys playing the bongo drums and taking pictures for recreation and relaxation. When asked about his future, Fred says, “My plans are to gain employment and to keep rebuilding relationships



Fred's future looks bright

with my family, to be happy and smile. I spent too much time in dark places, and I want the opposite of that now; I want to enjoy life.”

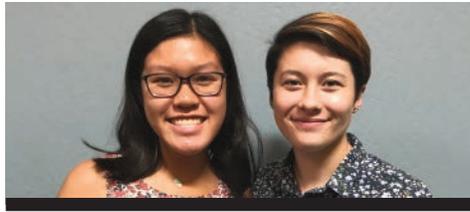
If you would like to help LifeMoves assist more people like Fred, please consider supporting LifeMoves financially. **You can donate online: www.lifemoves.org/donate**. For more information about our high impact programs and services, to take a tour, or learn how you can volunteer, **please email Andrew Knaack, aknaack@lifemoves.org or call 650.685.5880 ext. 180.**

Corporate Partnerships Work

Demand continues to grow for LifeMoves services. With housing costs at an all-time high, more working families and individuals are at risk of homelessness. LifeMoves has developed a five-year plan to increase our private fundraising. Thank you for your volunteerism and financial support.



Walmart Walmart volunteers painted a bright mural in the playground at LifeMoves | Family Crossroads



Bank of America Bank of America sponsored two wonderful summer interns, Maggie Chang (left) and Isabelle Weiskopf (right)



TEXAS INSTRUMENTS Texas Instruments volunteers planted a colorful garden at LifeMoves | Georgia Travis House

Staff Spotlight: Jacob Stone, Director Of Shelter Services

Jacob began his career at LifeMoves in 2008 as a facilities coordinator and was promoted several times before becoming our Director of Shelter Services in 2017.

We asked Jacob about his work at LifeMoves.

What is a typical day like in the life of a shelter director? I personally welcome new clients and make sure that our facilities are safe, warm and welcoming for everyone. I have daily check-ins with many different staff members to support them in their work with our clients. I also talk with clients to make sure their needs are being met and that they are following through on their case plan.

What does LifeMoves mean when it says that case management is our “secret sauce?” Case management is the cornerstone of LifeMoves. Our secret sauce is having wrap around services for the families and individuals that we serve. It involves

knowing which resources our clients are eligible for and getting them connected that way. We work together to develop case management plans with life skills workshops including financial literacy, behavioral and physical health, job preparedness, parenting skills and more.

Describe your most memorable moment with a Client. Every time I meet with a family who has found housing and they come to us and they say, "I found a new home! Without your help, structure and accountability, this would not have been possible!" When I hear this story, it never gets old! I get a tingling feeling and am so happy for the family since we've seen the struggle they have gone through and overcome.

What do you like most about working here? Joining LifeMoves was a great decision. I have a job that is meaningful and I can help homeless families. I work for a successful

organization with many professional and personal opportunities to grow.

Thank you to the following companies who have recently provided generous support to help LifeMoves in the fight to end local homelessness:

GILEAD Program support grant, and selected LifeMoves as beneficiary of Burlingame Dragons Community Day

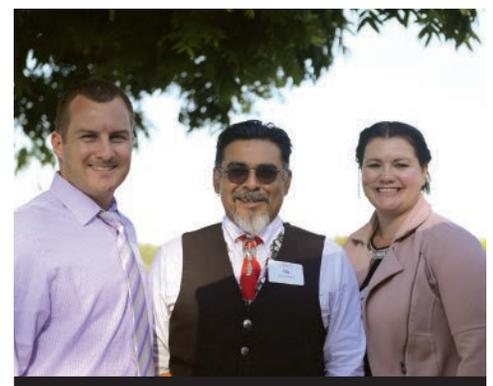
facebook Sponsorship of our Annual Benefit Breakfast at Platinum Level

Genentech Grant to support our general operating expenses

KAISER PERMANENTE Program investment for our Behavioral Moves Program

WELLS FARGO Deeper funding for our general operating expenses

If your company is interested in working together with LifeMoves please contact: **Diane Pham, dpham@lifemoves.org**. We have many opportunities for event sponsorships, program support and volunteerism.



Jacob Stone with LifeMoves former veteran client Oz and Case Manager Megan Bradski

organization with many professional and personal opportunities to grow.

“I have a job that is meaningful and I can help homeless families.”
– Jacob

181 Constitution Drive
Menlo Park, CA 94025

650.685.5880
www.lifemoves.org

Upcoming Events

To learn more: www.lifemoves.org/events

Saturday, Sept 9, 2017

Packard Grove
3000 Hanover Street, Palo Alto



Fourth Annual
**Ride to End
Homelessness**

11 mile ride: 9:30 am check-in, 10:30 am start
39 mile ride: 8:00 am check-in, 9:00 am start
Lunch at noon

Thursday, Oct 5, 2017

Burlingame Hyatt Regency

Move It Forward

Benefit Breakfast for LifeMoves

Featuring:
J.D. Vance
keynote speaker
and best-selling
author of
Hillbilly Elegy

